



# Ron Glodoski

author • speaker • entrepreneur

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## ABOUT THE PRESENTER

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Ron Glodoski speaks from the heart of real life experience. A former featured expert on The Sally Jesse Raphael Show, he offers a fresh new perspective on how to effectively connect with kids. His personal triumph over abuse issues, a traumatic brain injury and learning disabilities provides practical solutions to the challenges confronting our youth today.

The authenticity of Ron's message is embodied in his own life. He survived an abusive childhood by escaping to life on the streets. The choice to change his life led Ron on a path of personal growth and transformation. He attended college and began successfully applying his skills to a series of legitimate businesses – including The Spinoza Company, which markets a talking teddy bear that plays cassette tapes about self-worth and acceptance. Ron expanded this home-based company to a multi-million dollar business that provided meaningful employment for 33 people. His life is undeniable proof that even the kids society labels at-risk can become healthy, productive members of their community.

Today Ron is dedicated to helping others transform their lives. His book, *How To Be A Successful Criminal – The Real Deal on Crime, Drugs, & Easy Money* has received national acclaim from parents, judges, police officers, educators, administrators, counselors, psychologists, and social workers.

Ron's powerful programs provide an inside look at the hearts and minds of kids today. These programs – endorsed by educators, mental health and criminal justice professionals – gently confront and challenge educators and parents to examine personal attitudes, judgments, and learned behaviors that may be blocking their effectiveness. While others are asking what can be done to help our youth, Ron is providing answers and changing lives.

## BENEFITS TO HIRING RON GLODOSKI:

**CONNECTING WITH KIDS** - Ron Glodoski provides a fresh perspective on how kids think, and insight into the decision making process of the at-risk child. Ron discusses from both first-hand and professional experience, abuse issues, learning styles, and self-defeating learned behaviors (i.e.: diversity and racial issues).

**LITERACY** – As a child, Ron Glodoski was a typical underachiever. He graduated from high school with a fourth grade reading level and a one point grade point average. Hear Ron share how, at age 33, he was able to overcome his literacy problems and attain a college grade point average of 3.4. Ron's book is being used in upper elementary level through high school classrooms. Underachievers are improving reading scores, often by grade levels at a time.

**SAFE SCHOOLS** – Safety is a huge challenge today. Ron Glodoski addresses multiple issues involved in student behaviors, which contribute to the quality of the school environment. He provides valuable information how thoughts create reality: gangs; impact of verbal abuse by peers, parents, or staff; conflict resolution; peer mediation; harassment; bullying, teasing and basic respect; and tobacco, drug and alcohol abuse, and abuse prevention.



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## THE REAL DEAL ON CRIME, DRUGS, & EASY MONEY

keynote presentation

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The Real Deal On Crime, Drugs, & Easy Money is a keynote presentation designed for educators, administrators, juvenile justice professionals, and mental health professionals. This is a powerful program that helps kids avoid destructive decisions such as drug and alcohol abuse, truancy, and criminal involvement.

Presented by Ron Glodoski, this program strips away the romanticized images and reveals the real deal about life on the streets. Ron's not your average author and motivational speaker. You will laugh, you may cry, but your life will never be the same.

This program provides a profound, inspiring and clear message about the human spirit, and what one human being can accomplish.

### TOPICS

- Literacy issues
- Learned behaviors - prejudices, attitudes
- Peer pressures - 50's vs. now
- Choices and decision making
- Alcohol & drug abuse prevention
- Learning styles – why teaching some students may seem hard
- Bullying, fighting, and teasing
- How to bond with kids
- Gangs – if kids knew the real deal they wouldn't join
- Impact of positive and negative labels
- Effect of verbal abuse by parents, peers, and staff
- Health realization - thoughts create reality

### YOU'LL GAIN

- Positive behavior intervention strategies
- Alternative choices to give kids who make destructive decisions
- Practical classroom tools
- Team building skills
- Methods for connecting with at-risk kids
- Renewed sense of purpose
- Understand obstacles to students' learning and achievement
- Program effectiveness measurement tool
- Character development
- Insight into the hearts and minds of kids

*"It gives me a great deal of pleasure to finally recommend something that I believe to have a powerful impact on our youth, and that will serve as a contribution in making a difference in the lives of many...Do it for yourself and for your children...if not your own, for your community and the sanity of the world."*

Nancy Randall Dana  
St. Paul, Minnesota  
Superintendent



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## MOTIVATING UNMOTIVATED STUDENTS

teacher/administrative professional development workshop/program

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Powerful and hard-hitting, *Motivating Unmotivated Students* goes beyond the classroom, and provides the participants a unique opportunity to see the world through the eyes of kids who have been labeled uninterested, unenthusiastic, and just plain unmotivated.

Ron Glodoski offers a fresh, new perspective on how to effectively connect with unmotivated students and encourage and inspire them to take charge of their learning and their lives. He identifies the issues confronting and hindering students from doing their best, and provides practical solutions.

- Learn five positive behavior intervention strategies and ten concrete steps you can practice in your classroom to effectively reach students. Students act out learned, often self-defeating patterns of emotion, behavior, and thought. They may not stop to reflect about how they can choose to feel, act, and think differently. Unless motivated, they normally do not take the time to evaluate, probe, or consider their behavior. They simply accept their experience without question. Ron introduces you to methods that work.
- When differences in learning styles are not recognized and accepted, students are labeled. Labeling can bring students down and diminish their capacities. Labels communicate limitations and set expectations. Learn how to appreciate and understand learning differences using positive behavior intervention strategies.
- How do we address unhealthy learned behavior issues that contribute to students' choices? Learn about negative attitudes and self-perceptions that prevent us from being what we can be. Ron helps us identify personal attitudes and issues that may keep our youth stuck in patterns of self-sabotage, violence, substance abuse, and destructive decision-making.
- Find out why kids are turning to alcohol and drugs. Learn the shocking truth about myths of drug and alcohol abuse. Discover why "Just Say No" is not working and does not have the intended impact. Learn to recognize the levels of abuse, and strategies to help.



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Ron Glodoski offers books, workbooks, keynotes, workshops, professional development, school assemblies and parent training programs that “tap” into human potential. All programs comply with:

## RESPONSE TO INTERVENTION

- Classwide interventions
- How to manage consequences
- Solutions for positive behavior interventions that address at risk students
- How to do things “differently”
- Preserve a positive classroom climate

## DEPARTMENT OF PUBLIC INSTRUCTION – EDUCATION GOALS AND ACADEMIC STANDARDS

- Focus on academic achievement
- Set high expectations for students and schools
- Address the needs of all students
- Promote collaboration within school and the community
- Use Positive behavior intervention strategies
- Establish a climate of respect
- Provide an active learning environment
- Meet the needs of professional staff
- Establish family partnerships

## CHARACTER COUNTS – THE SIX PILLARS OF CHARACTER

- Respect
- Responsibility
- Fairness
- Caring
- Citizenship
- Trustworthiness

## SEARCH INSTITUTE’S – 40 DEVELOPMENTAL ASSETS FOR HEALTHY YOUTH

- Caring school environment
- Parent involvement in schooling
- Safety
- Establish a climate of respect
- School boundaries
- Adult role models
- Positive peer influence
- High expectation

## NATIONAL OFFICE OF SAFE AND DRUG FREE SCHOOLS – PRINCIPLES OF EFFECTIVENESS

- Effective, comprehensive prevention ATOD effort
- ATOD prevention as basic integrated permanent part of education program
- Promote non-use of ATOD
- Address the needs and causes of ATOD abuse
- Change day to day norms of experience for young people
- Responsive to the complex needs and circumstances in young people’s lives
- Help youth learn what to embrace rather than simply reject
- Address the attitudes, knowledge, skills, and behaviors of adults
- Partnerships between schools and community
- Research and practice
- Evaluation
- Initiatives match the unique cultural and social characteristics of school & community



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## Praise for How to be a Successful Criminal – The Real Deal on Crime, Drugs, & Easy Money

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“I’m always on the lookout for books like this that can make a difference in kids lives. (How To Be a Successful Criminal) not only gives spirit and attitude and philosophy...but also practical...steps to follow to create a life-sustaining career within the law.”

*Sister Helen Prejean, csj  
Author of Dead Man Walking*

“...This book demonstrates the practicality of the right choice in believable and unforgettable terms. The message is poignant and the delivery is passionate. Who among us can not learn from it?”

*Judge Penelope D. Coffman  
Denver, Colorado*

“As a street cop of 15 years, I was pleasantly surprised after reading Ron’s book. It’s a must-read for anyone who has lost hope of being part of the American dream – this book speaks from the heart of the language of the street. I highly recommend it.”

*Officer Michael Johnson  
St. Paul Police Department*

“As one of the former leaders of the Black “P.” Stone Nation representing Chicago, Milwaukee, Minneapolis, and St. Paul,...I found out the hard way,...there is no free lunch. If I had read this book before I took to the streets, I would not have spent 19 years of my life in prison.”

*Sonny Gangster Jackson  
A former leader of the Black “P.” Stone Nation*

“I truly believe that at an early age had I been exposed to or influenced by the messages in Ron Glodoski’s “How To Be a Successful Criminal”, I would have spent 1/3 of the 12-1/2 years of prison attending college (4 years) and zero years in prison – and would currently be independently wealthy as operating outside the system, inside the law....”

*Ron Wagner, Former President  
African American Brotherhood and Cultural Group*

“It gives me a great deal of pleasure to finally recommend something that I believe to have a powerful impact on our youth, and that will serve as a contribution in making a difference in the lives of many...Please read this book. Do it for yourself, and for your children...if not your own, for your community and the sanity of the world.”

*Nancy Randall Dana, EXPO Elementary School  
St. Paul, Minnesota*





**SCHOOL DISTRICT OF ABBOTSFORD**  
ABBOTSFORD, WISCONSIN 54405

Visit Our Website: <http://www.abbotsford.k12.wi.us>

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February 27, 2002

This is an open letter to all schools and community organizations. If you have concerns about drugs and other destructive behavior you must find a way to get Ron Glodoski into your school and town. He is a very unique and dynamic speaker who really connects with his audience. However, as valuable as that alone might be, you would miss a golden opportunity if you didn't find a way to involve him in a more in-depth way over a period of time.

He is absolutely dynamite in working with kids on a one on one basis. I have seen unbelievable break throughs and turnarounds with just a short meeting. Get him connected with your parents with some kind of a get together. Parents are eager to work with someone who "walks the walk" like Ron does.

I just got lucky. I happened to see a flyer and took a chance that I would be bringing in an interesting speaker. When I saw kids who never respond to anyone, flocking to him, I realized what a "gold mine" I had. I have made arrangements to have Ron working in my school and community for two-three day stints per year for the next three years. The kids look forward to his return and expect him to be checking on their progress on the goals they have set together. He is truly a major part of our school and our attempts to make a true difference in kid's lives.

I don't know how else to say it. If you don't get Ron into your school and town you are blowing the most fantastic opportunity you have ever had. Just trust me on this one. But if you need more information, don't hesitate to call me. I'll put forty years in education on the line for this recommendation.

Sincerely,

Alan L. Arnold  
Principal

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## Melrose-Mindoro Area Schools

Ron Perry, Superintendent  
Del DeBerg, High School Principal  
Tracy Dalton, K-8 Principal

N181 State Rd. 108 • Melrose, WI 54642

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Melrose Elementary – (608) 488-2311

Mindoro Elementary – (608) 857-3410

Ron Glodoski  
Turn Around Publishing  
P.O. Box 15403  
Colorado Springs, CO 80935

Dear Mr. Glodoski:

At the Wisconsin Education Association Council's convention, I had the opportunity to hear a portion of Ron Glodoski's message. His bio was enough to get me into the room, but as I heard him and what he had to say, I became increasingly impressed. As educators we seem to have many of the techniques and subtle methods of helping the student, but not many ways to get them to listen. Ron's message and presentation are startling, honest and real. I would believe that in a room full of kids there would be instant attention and complete concentration on the subject at hand. I saw what he did to a room full of educators and it was spellbinding.

Sincerely yours,

Larry Busching  
Melrose-Mindoro Area Schools